



# LYNNEMOST

Design professional with 25 years experience in broad range of print and digital media deliverables, strong organizational, communication, and project management skills, and able to work quickly without sacrificing accuracy.

## RESPONSIBILITIES

Responsibilities include managing day-to-day operations, new business acquisition, consulting and communicating with clients and vendors, and overseeing client projects from initial estimation through design conception, iterations, completion, and invoicing for print and digital media, including style guides, advertisements, brochures, newsletters, websites, presentations, and search optimization.

## EXPERIENCE

PRESENT

**LYNNE MOST**

*Freelance*

2000-2025

**DESIGN DIRECTION, LLC**

*Co-Owner*

## 01. SOFT SKILLS

ARTICULATE. EMOTIONALLY INTELLIGENT. DETAIL ORIENTED. CLIENT FOCUSED. AVID LEARNER.

## 02. PRO SKILLS

GRAPHIC DESIGN. PRINT ADVERTISING. DIGITAL MARKETING. SEARCH OPTIMIZATION.

## 03. SOFTWARE SKILLS

ADOBE INDESIGN, PHOTOSHOP, ILLUSTRATOR AND ACROBAT. POWERPOINT. GOOGLE SUITE. GOOGLE ANALYTICS. GOOGLE SEARCH CONSOLE. SEMRUSH. WORDPRESS.